

PHSA Board Meeting Minutes

Tuesday, October 2, 2018

Board Meeting at The Eagle Tavern

Attending: Ellen Derrick, Karen Fitch, Linda Furches, Samara Jacobs, Mary Beth Lanza, Claudine Liberatore, Doris MacDonald, Jonathan Martin, Nina McMenamin, Jay Raach, Katie Skog,

Absent: Kathy Gillmore, Locke Ellen Kelly, Meghan McWilliams-Hunter, April Reineke

NEXT MEETING TUESDAY, NOVEMBER 6, 2018- 7:00 PM at THE EAGLE TAVERN

- **Approval of September 4, 2018 Minutes** (motion to approve: Jay Raach, 2nd Samara Jacobs)
- **PHSA Facebook and Instagram - April Reineke**

We currently have 1,000 followers on Facebook. Please continue forwarding any photos or notices to April for posting.

Amazon Smile - still working out the logistics.

- **Website- Meghan McWilliams-Hunter, Nina McMenamin**

The website has been updated with photos that members supplied for the 2018 Awards Banquet.

The Contact Us page is up and running with a workable email address (contactus@pennhsa.org).

A Member Spotlight page was created and we already have our 1st and 2nd members lined up.

Nina will double-check that all updated horse show results are noted as checked off on the calendar pages.

- **2019 Banquet - Karen Fitch**

Invitations - Karen to bring samples to the next board meeting. Can we do it ourselves instead of using a printer? Etsy?

It was decided that trophies would be sent home with champion winners (except for the very large ones i.e. horse head). Need to look into insurance (Doris?) Also, Claudine suggested we place a card with the trophies letting the members know when and where to return them prior to the 2020 Banquet (Vista Print?).

Samara will contact Personalized Products to see what our options are and get pricing info.

Claudine will make up baskets and look into the pricing of ribbons. Jay brought some examples that the kids seem to like. Champion & Reserve to be larger than 3rd through 8th place.

It was decided that prizes would be awarded through 8th place. Those prizes are still being discussed.

“Special Awards” was added to the Banquet To Do List. Mary Beth & Linda will be in charge of these.

- **Membership - Locke Ellen Kelly**

Nina is FedExing the laptop to Locke in SC so she can update membership numbers and horse shows.

- **Horse Show Membership - Jay Raach**

Updated on website.

- **New and Old Business-**

- Young Pony Hunter U/S Devon 2018 - Karen will send the winner notice that they will receive a free membership in addition to misc. PHSA items.
- Zone 2 Hunter Finals - PHSA Banner - Jonathan will put a wooden border on the one he has at his farm. We think the one we sent last year didn't make it back from the horse show. Let's make sure this one does, please (Claudine or Jonathan?).
- There is an issue with how USEF has recorded results from Magic Hill Farm Horse Show held May 5, 2018. Has this been rectified? (April?)
- Mailing Lists - how can we obtain mailing lists pertinent to PHSA to increase membership?
- Retired Trophies - letters to be sent to individuals regarding the policies and procedures of retiring year end trophies.
- There are some retired trophies at Marcus' farm.
- Beginning a regional program was discussed. This item needs more time and attention to work out the logistics.

- **Treasurer's Report - Doris MacDonald**

As reported by Doris we have total assets of \$22,896.

Motion to adjourn at 9:30 PM.