

PHSA Board Meeting Minutes

Tuesday, November 6, 2018

Board Meeting at The Eagle Tavern

Attending: Ellen Derrick, Karen Fitch, Linda Furches, Samara Jacobs, Mary Beth Lanza, Doris MacDonald, Jonathan Martin, Nina McMenamain, Jay Raach, April Reineke, Katie Skog

Absent: Kathy Gilmer, Locke Ellen Kelly, Claudine Liberatore, Meghan McWilliams-Hunter

NEXT MEETING TUESDAY, DECEMBER 4, 2018- 7:00 PM at THE EAGLE TAVERN

- Approval of October 2, 2018 Minutes** (motion to approve: Samara Jacobs, 2nd Mary Beth Lanza)
- PHSA Facebook and Instagram - April Reineke**

We currently have over 1,000 followers on Facebook. Please continue forwarding any photos or notices to April for posting.

Amazon Smile - still working out the logistics.

Giving Tuesday - the Tuesday after Thanksgiving. In support of #GivingTuesday on 11/27/18, Facebook is partnering with Paypal to match up to \$7 million in donations made on Facebook to eligible US-based 501(c)(3) nonprofits. Donations up to \$250k per nonprofit and \$20k per done are eligible to be matched.

Once April receives more information for the banquet she will post on Facebook & Instagram.

- Website- Meghan McWilliams-Hunter, Nina McMenamain**

2019 show dates need to be added to the website.

- 2019 Banquet - Karen Fitch**

Ribbons - Doris will locate an old invoice showing what we spent in the past. Jay & Nina will order ribbons.

Entertainment - Katie/Claudine - Photo Booth? Could we get a sponsor for the booth and they can have their name on the side?

Photographer - Nina to confirm with Hoof Prints/Beth Rowe that they can do the photo carousel again and will be available for pictures. Coordinate the pictures with April.

RSVP - Nina - rsvp's will be go to Nina's PO box.

Prizes - Samara - we need to figure out the absolute last date we can give our vendors in order to have the items for the banquet.

Invites - Samara's sister - everyone loved the invitation idea and it was agreed to use it.

Judge's Forum - judges still up for discussion

Trifecta - it was confirmed to purchase the LV custom bag.

Trophies - Doris found out the trophies will be covered under the winners' home owner's insurance policies. How much was our cost to have a blanket \$10,000 policy? Do the trophies need to be re-appraised?

Special Awards - possible recipients were discussed of the Harry Gill Award. Need ideas for Parent of the Year, Horse Show of the Year and Hall of Fame. Bring ideas to next meeting.

• **Membership & Paypal - Locke Ellen Kelly**

Points were updated through October. We need to make sure all point discrepancies are taken care of.

Points have to be finalized by 12/15/18.

\$600.00 in paypal funds need to be sent to Doris.

Discussed ways to entice more members. Each board member will be assigned a horse show to promote the PHSA and get memberships. Sign Up Genius?

We need to update our membership forms to 2019. Doris to forward any paper forms she receives to Nina.

□ **Horse Show Membership - Jay Raach**

Updated on website.

□ **New and Old Business-**

- Beginning a regional program was discussed. This item needs more time and attention to work out the logistics.
- Samara & Katie are looking into seeing if PHSA can borrow a computer temporarily in order to update the website.
- Send letter to Windrush stating trophies are retired.
- The Magic Hill Farm handler/owner mixup on USEF is still being researched. Nothing has been resolved yet. Maybe we could reach out to Troy?
- We need to get the drum back to Marcus. It is with the trophies at Jonathan's. Linda & Jonathan will take care of this. We should also pick up any trophies that are still at Marcus'.
- The wooden framed banner is still not accounted for. Maybe reach out to Annette Ryegate or ask Troy?
- Send Leigh Berman & Melvin Dutton flowers.

□ **Treasurer's Report - Doris MacDonald**

As reported by Doris we have total assets of \$22,327.

We need to get on line with Wells Fargo. Ellen to look into setting this up.

Motion to adjourn at 9:35 PM.